





Presented to the Associated Builders & Contractors of NJ February 15, 2007

Carl E. Van Horn Professor & Director John J. Heldrich Center for Workforce Development Rutgers, The State University of New Jersey







Workforce Trends

New Jersey construction employment will increase 10% between 2004 and 2014

• Top challenge:

Fill nearly 18,000 new job openings in the New Jersey construction industry by 2014

- Must address mismatch between skill needs of employers...and skills of job seekers
- Special need to address high-growth jobs, such as Building Equipment Contractors (up 15+%)

				C	hange: 2004-2014	
		Employment	Employment		Annual	Total
NAICS	NAICS Title	2004	2014	Number	Rate	Percent
000000	Total Nonfarm	3,999,100	4,403,200	404,100	1.0	10.1
230000	Construction	165,900	183,600	17,700	1.0	10.6
236000	Construction of Buildings	39,700	43,200	3,500	0.9	8.9
236100	Residential building construction	26,700	28,600	1,900	0.7	7.2
237000	Heavy and Civil Engineering	17,500	18,900	1,400	0.8	8.2
238000	Specialty Trade Contractors	108,600	121,400	12,800	1.1	11.8
238200	Building Equipment Contractors	53,000	61,300	8,300	1.5	15.7

Table 1. State of New Jersey Employment Estimates and Projections for Selected NAICS Industries

Note: Employment data are rounded to the nearest hundred.

Percentages and percent changes are based on unrounded data.

Prepared by: New Jersey Department of Labor and Workforce Development Labor Market and Demographic Research Occupational and Demographic Research May 2006

Workforce Trends

- Residential Construction in NJ: Annual job growth exceeds 5% 2004-2006
- Outpaces growth in Building Construction, Heavy/Civil Engineering, and Specialty Trade Contractors
- Job growth for Building Equipment Contractors also positive since 2004



			NAICS CO	DE: 23	23	6	236	1	23	7	23	8	238	2
	Total Nonf Employm Employment		Total Cons Industry Em Employment		Constru- Buildi Employment		Residential Bu Construc Employment	U	Heavy a Engine Employment		Specialty Trade Contractors Employment Annual		Building Equi Contrac Employment	•
	(1,000's)	Change	(1,000's)	Change	(1,000's)	Change	(1,000's)	Change	(1,000's)	Change	(1,000's)	Change	(1,000's)	Change
1996	3,638.9		125.0		29.6				15.2		80.1		39.2	
1997	3,724.5	2.4%	131.7	5.4%	30.7	3.7%			15.8	3.9%	85.2	6.4%	40.9	4.3%
1998	3,801.2	2.1%	136.1	3.3%	31.5	2.6%			15.5	-1.9%	89.0	4.5%	42.8	4.6%
1999	3,901.1	2.6%	143.5	5.4%	32.4	2.9%			16.1	3.9%	95.0	6.7%	46.0	7.5%
2000	3,994.5	2.4%	149.5	4.2%	33.6	3.7%			17.1	6.2%	98.8	4.0%	48.6	5.7%
2001	3,997.1	0.1%	158.7	6.2%	35.1	4.5%			18.6	8.8%	104.9	6.2%	52.1	7.2%
2002	3,983.9	-0.3%	162.6	2.5%	36.6	4.3%			18.8	1.1%	107.2	2.2%	53.1	1.9%
2003	3,978.8	-0.1%	160.5	-1.3%	37.6	2.7%	25.3		17.3	-8.0%	105.6	-1.5%	52.1	-1.9%
2004	3,999.1	0.5%	165.9	3.4%	39.7	5.6%	26.7	5.5%	17.5	1.2%	108.6	2.8%	53.0	1.7%
2005	4,043.2	1.1%	168.7	1.7%	41.3	4.0%	28.3	6.0%	17.1	-2.3%	110.3	1.6%	53.4	0.8%
2006 (prelim)	4,077.7	0.9%	171.7	1.8%	42.7	3.4%	30.5	7.7%	16.75	-2.0%	112.2	1.7%	542	1.5%
Average Anr	nual Growth	1.1%		3.2%		3.7%		6.4%		1.0%		3.4%		3.3%

Table 2. Employment in the Construction Industry in New Jersey, 1996-2005

Source: Bureau of Labor Statistics, Current Employment Statistics

Workforce Trends

High-Demand Construction Jobs (2004-2014) include:

- Carpenters
- Electricians
- Plumbers/Pipefitters
- Painters/Maintenance



Table 3. Employment Estimates and Projections by Selected Detail Occupation, 2004 and 2014 - New Jersey Occupations

with 1,000 or more New Jersey Employment

SOC	SOC		2004		2014		Change:2004-2014		verage Job	Openings		
Code	Occupational Title	Number	Percent	Number	Percent	Number	Percent	Total	Growth	Replacement	Education/Training Requirments	
00-000	Total, All Occupations	4,321,650	100.0%	4,732,600	100.0%	411,000	9.5%	149,540	48,150	101,390		
47-0000	Construction and Extraction Occupations	180,100	4.2%	198,100	4.2%	18,050	10.0%	5,390	1,810	3,580		
47-1000	Supervisors, Construction and Extraction Workers	17,900	0.4%	19,500	0.4%	1,650	9.2%	470	160	300		
47-1011	First-Line Supervisors/Managers of Construction Trades and Extraction Workers	17,900		19,500	0.4%	1,650	9.2%	470	160	300	Work experience in a related occupation	
47-2000	Construction Trades Workers	135,100	3.1%	148,700	3.1%	13,600	10.1%	3,850	1,360	2,490		
47-2031	Calpenters	33,300		36,900		3,600	10.7%	900	360	540	Long-term on-the-job training	
47-2111	Electricians	20,150		22,700		2,500	12.5%	650	250	400	Long-term on-the-job training	
47-2061	Construction Laborers	17,700		18,100		400	2.2%	270	40	240	Moderate-term on-the-job training	
17-2152	Plumbers, Pipefitters, and Steamfitters	13,250		15,400		2,150	16.3%	520	220	310	Long-term on-the-job training	
7-2141	Painters, Construction and Maintenance	10,650		11,800		1,150	10.7%	280	120	160	Moderate-term on-the-job training	
17-2073	Operating Engineers and Other Construction Equipment Operators	7,150		7,850		750	10.3%	260	70	180	Modenate-term on-the-job training	
17-2021	Brickmasons and Blockmasons	5,300		5,700		400	7.4%	120	40	80	Long-term on-the-job training	
17-2211	SheetMetalWorkers	4,500		5,000		450	10.1%	160	50	110	Long-term on-the-job training	
7-2051	Cement Masons and Concrete Finishers	3,000		3,350		350	11.8%	100	40	60	Moderate-term on-the-job training	
7-2181	Roofers	2,800		3,100		300	11.1%	100	30	70	Moderate-term on-the-job training	
7-2081	Drywall and Ceiling Tile Installers	2,050		2,200		150	6.9%	60	10	40	Moderate-term on-the-job training	
7-2221	Structural Iron and Steel Workers	2,000		2,200		150	8.5%	60	20	40	Long-term on -the-job training	
17-2041	CarpetInstallers	1,900		2,050		100	5.8%	40	10	30	Moderate-term on-the-job training	
17-2131	Insulation Workers, Floor, Ceiling, and Wall	1,450		1,450		0	1.4%	50	0	40	Moderate-term on-the-job training	
17-2151	Pipelayers	1,450		1,600		150	9.5%	50	10	30	Moderate-term on-the-job training	
17-2121	Glaziers	1,400		1,500		100	7.8%	40	10	30	Long-term on-the-job training	
17-2071	Paving, Surfacing, and Tamping Equipment Operators	1,300		1,550		250	18.7%	40	20	20	Moderate-term on-the-job training	
17-2161	Plasterers and Stucco Masons	1,100		1,200		100	8.0%	30	10	20	Long-term on-the-job training	
47-2042	FloorLayers, Except Carpet, Wood, and Hard Tiles	1,000		1,050		100	7.8%	20	10	20	Moderate-term on-the-job training	
47-3000	Helpers, Construction Trades	11,900	0.3%	12,950	0.3%	1,050	9.0%	610	110	490		
7-3012	Helpers-Carpenters	3,450		3,850		400	11.0%	180	40	140	Short-term on-the-job training	
7-3013	Helpers-Electricians	2,450		2,550		100	4.2%	110	10	100	Short-term on-the-job training	
7-3011	Helpers-Brickmasons, Blockmasons, Stonemasons, and Tile and Marble Setters	2,050		2,250		200	10.2%	110	20	80	Short-term on-the-job training	
17-3015	Helpers-Pipelayers, Plumbers, Pipefitters, and Steamfitters	1,950		2,250		350	17.0%	110	30	80	Short-term on-the-job training	
47-3019	Helpers, Construction Trades, All Other	1,050		1,050		-50	-3.5%	40	0	40	Short-term on-the-job training	
7-4000	Other Construction and Related Workers	14,200	0.3%	15,850	0.3%	1,650	11.5%	440	170	270		
7-4051	HighwayMaintenance Workers	5,800		6,450		650	11.5%	150	70	80	Moderate-term on-the-job training	
7-4011	Construction and Building Inspectors	4,300		4,800		500	11.9%	150	50	100	Work experience in a related occupation	
7-4041	HazardousMaterialsRemovalWorkers	1,300		1,500		250	17.9%	60	20	30	Moderate-term on-the-job training	
7-4099	Construction and Related Workers, All Other	1,000		1,000		0	0.5%	20	0	20	Moderate-term on -the-job training	
17-5000	Extraction Workers	1,000	0.0%	1,100	0.0%	100	7.8%	30	10	20		

* Average Annual New Jobs will notequal annualized "Employment Change" since , for declining occupations are tabulated as zero since no net job growth is projected, while the employment change is based solely on the difference between 2004 and 2014 employment totals.

ns , newjobs

Prepared by: N ew Jersey D epartment of Labor and Workforce D evelopment Labor Market and D emographic R esearch Occupational and D emographic R esearch May 2006

Note: Occupational data include estimates of self-employed and unpaid family workers and are not directly comparable to the industry employment total. Totals may not add due to rounding. Employment data are rounded to the nearest fifty and job openings are rounded to the nearestten.

Percentages and percent changes are based on unrounded data.

Other Workforce Challenges

- Skill requirements are increasing...and changing rapidly
- Absence of a regular "pipeline" for new talent
- School/Parent bias toward fouryear college option...overlooking promising apprenticeships/career paths in construction
- Aging incumbent workforce
- Loss of institutional knowledge as veteran workers retire



Workforce Development = Economic Development



A skilled workforce is essential to the economic future of ABC member companies...BUT...

Young adults lack accurate, accessible, and easy-to-understand information about workplace **skills**

Such information is also needed by parents, teachers, and counselors

<u>Underemployed workers, current</u> <u>employees, and displaced job seekers</u> also lack up-to-date information

3 Key Elements for Success

- 1) **RESEARCH** specific skill needs & work trends affecting key industries (*Ready for the Job*)
- Share career information widely through an affordable, easy-to-understand HIGH-TECH Web-based system (www. NJNextStop.org)
- 3) Build **HIGH-TOUCH** business-education partnerships to inform students, parents, teachers, & school counselors; align curricula with employer needs (*Career Connections*)

Ready for the Job Industries Covered by the Research

Reports on the workforce and emerging skill needs of

11 industries:



Construction Information Technology Manufacturing Transportation/Logistics

Retail

Public Health/Emergency Preparedness

Finance Health Care Tourism/Hospitality Utilities/Infrastructure Port-Related Industries

Ready for the Job Cross-Industry Skills



Math & Technology Skills

Communications & Teamwork

Problem Solving & Critical Thinking

Entrepreneurship & Business Skills

Ready for the Job Cross-Industry Skills

- Language/Literacy skills...with more bilingual employees
- Specific "technical literacy" within your industry
- Computer literacy/keyboard ability
- Attitude/employability/ diversity skills

Ready for the Job Construction Occupations

- Laborers
- Iron & Steel Workers
- Carpenters
- Electricians
- Plumbers/Pipefitters
- Brick/Blockmasons
- Cost Estimators
- Construction Managers

Key Skills

- Installation/Repair
- Problem Solving
- Operation & Control
- Equipment Selection
- Math/Engineering
- Systems Evaluation
- Communications
- Critical Thinking
- Teamwork

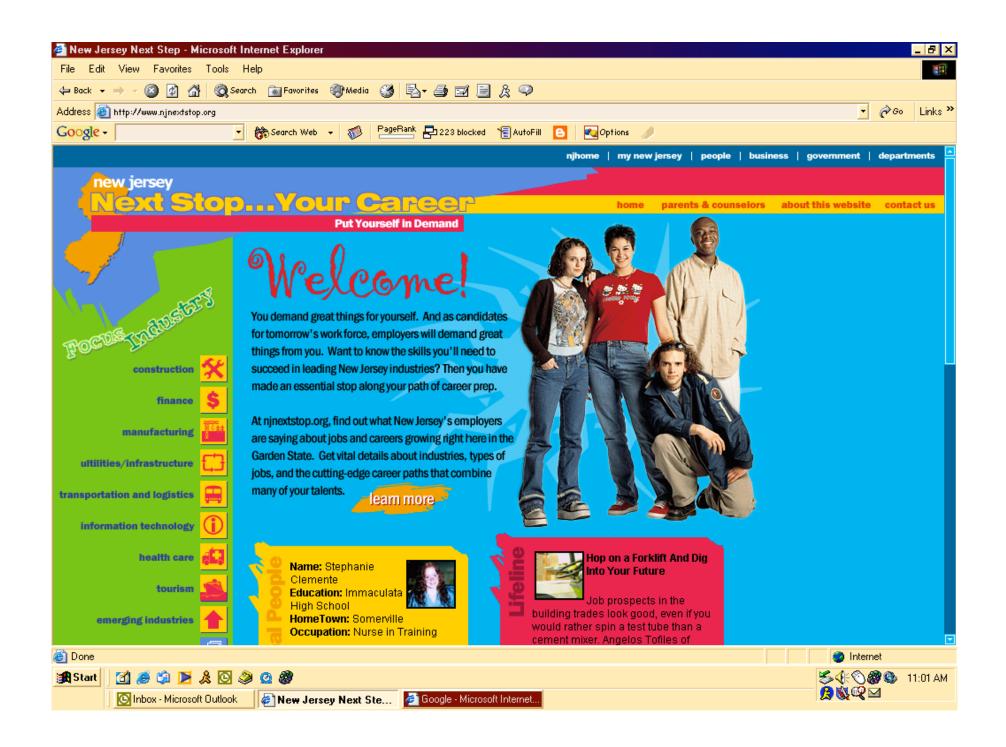
Ready for the Job Construction Occupations

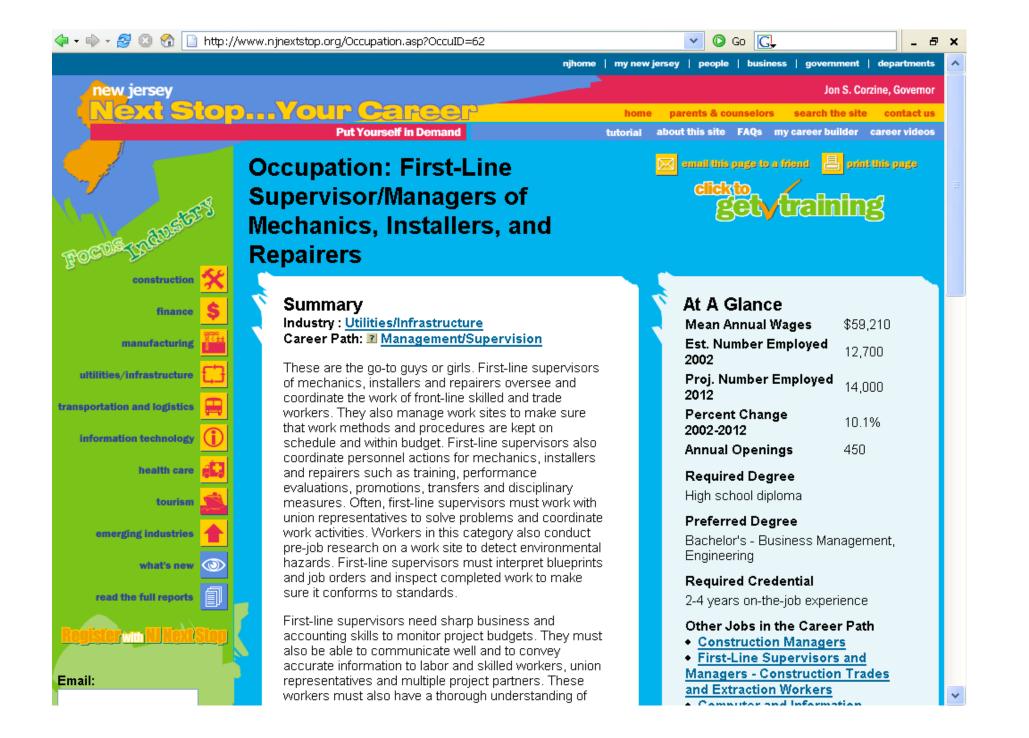
Identify:

- Industry's high-demand jobs and skill areas.
- CORE skills common to most high-demand jobs.
- SPECIFIC skills critical to particular jobs.
- Critical terms that represent "basic literacy" for workers in your industry.
- Career paths that show that lower-paid entry-level jobs can lead to higher wages and benefits.
- Similar skill sets in other industries.

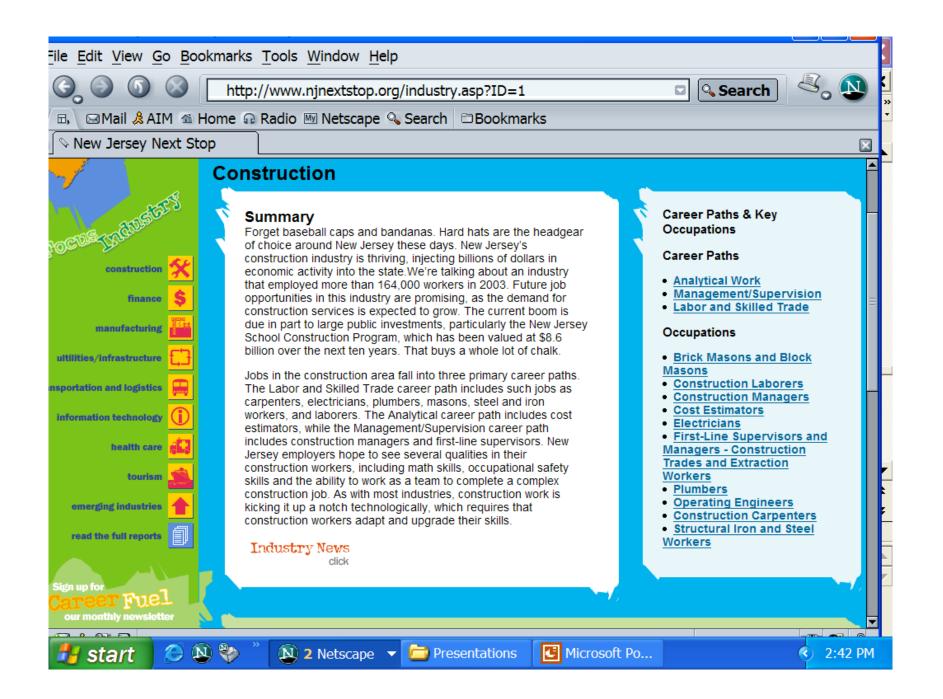


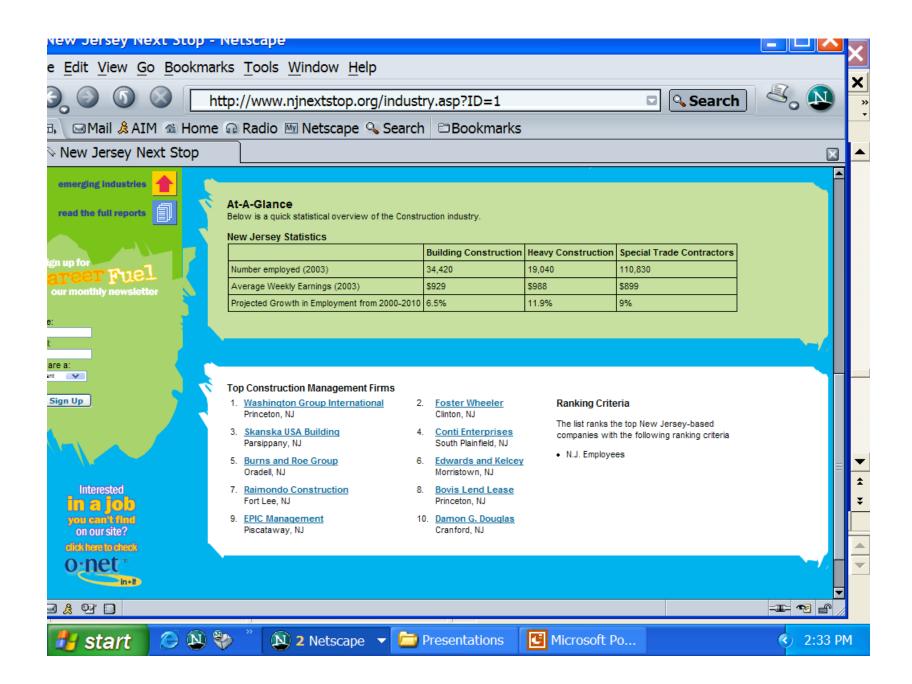






	http://www.njnextstop	o.org/JobSea	rch.asp?SearchSubmit=1	&Industry 🔍 🔍	Search	≤. ₽
🖂 Mail 🚴 AIM 🚳 H	Iome 🙃 Radio া Netscap	be 🔍 Search	Bookmarks			
New Jersey Next Sto	pp					[
THE LEADERSTOFY			m the criteria below. Education Level		Y	
construction 🛠	10 Records Returned		Search			
manufacturing	□ □ Occupation	⊑ ⊒ Industry	🖬 🗖 Career Path	⊑ ⊑ Education	∎ ■ Average Salary	■ ■ Occupation Growth
ntation and logistics	Construction Managers	Construction	Management/Supervision	Bachelor's Degree or Higher Required	\$84,560	10.3%
ormation technology	First-Line Supervisors and Managers - Construction Trades and Extraction Workers	Construction	Management/Supervision	Bachelor's Degree or Higher Required	\$62,380	7.3%
tourism 🕍	Structural Iron and Steel Workers	Construction	Labor and Skilled Trade	Some Training or Education Required After High School	\$59,515	11.5%
read the full reports	Cost Estimators	Construction	Analytical Work	Bachelor's Degree or Higher Required	\$56,060	13.8%
up for	<u>Electricians</u>	Construction	Labor and Skilled Trade	Some Training or Education Required After High School	\$52,420	12.1%
				Some Training or		





High-TECH Outreach

- *SKILL WEB SITE* O*NET <u>online.onetcenter.org</u> Detailed skill profiles for numerous construction jobs
- INDUSTRY WEB SITE GettingIntoEnergy.com

Example of how an industry can use cutting-edge video presentations to create excitement about jobs it offers young people (produced by KidzOnline)

STATE/REGIONAL WEB SITE <u>www.nycareerzone.org</u>
 Targeted geographic area

Career Connections High-TOUCH Outreach

A Steering Committee of top business and education groups convened to:

Educate students, parents, teachers, and school counselors about career options;

Showcase successful business/education partnerships; and

Promote the use of online career information resources.



Career Connections Keys to Successful Partnerships

Employer-led, with focus on <u>industry</u> needs

- Identify specific skills and credentials
- Link required skills to curricula
- Offer "real world" work experience
- Reach out to high schools, even for advanced jobs
- Evaluate and make improvements



Career Connections Successful Partnerships

Potential Partners

- High schools-Teachers, Counselors, PTOs
- Vocational-Technical schools
- Community Colleges
- Workforce Investment Boards
- Industry Associations/Chambers of Commerce
- Faith-based organizations/Nonprofits



GOAL = Industry-led Solutions Regional Implementation

Develop a common <u>CORE industry</u> <u>curriculum</u> so that small employers can share the expense of local training

Capture **institutional knowledge** from older workers prior to retirement

Pair <u>employees nearing retirement</u> with new hires / apprentices

Train <u>"Near Misses</u>" -- job candidates who come close to passing the company's entry-level skills test



- Define multiple <u>Career Pathways</u> that build upon the industry's core skills
- Expand incumbent worker training to include <u>non-</u> <u>technical skills</u>:

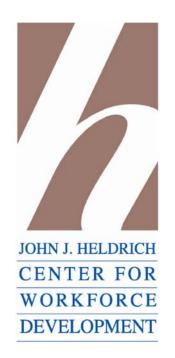
Leadership, Communications / Writing, Customer Service and Problem Solving

- Recruit from <u>non-traditional sources</u>, such as people with disabilities
- Recruit from the <u>military</u> via state Transition Assistance Programs at <u>www.dol.gov/vets</u>, <u>www.hirevetsfirst.gov</u>, and "At Your Service" -- <u>www.dodtransportal.dod.mil</u>

- Promote updated industry image as one which is cool, modern, interesting, challenging and "makes a difference"
- Host annual High School briefing & hands-on tours for region's best vocational-technical Jr/Sr students with faculty partners, demonstrating the latest technology and projects
- Offer Summer Student Internship to shadow best workers in high-demand jobs

- <u>Create model Career Academy</u> within local high school, using other industry examples (See <u>The Career Academy</u> <u>Toolkit</u> by Sandy Mittelsteadt at <u>www.acteonline.org</u>)
- Create customized <u>Supervisory Training</u> for workers promoted from within
- Create <u>industry-wide online career resource</u> similar to <u>www.GetIntoEnergy.com</u> (utilities)

- Promote a local talent "pipeline" linking high schools, vo-tech, and community colleges through articulation agreements
- Utilities Mercer County College (NJ)/ Trenton High
- Health Care Union County Vo-Tech (NJ) / Union County College / Rutgers University
- Educate policymakers about how the failure to meet your workforce needs will impact OTHER industry sectors
- Establish a permanent state industry advisory board, as part of an ongoing Economic Development strategy



www.heldrich.rutgers.edu

For more information, please contact: Jeff Stoller jstoller@rci.rutgers.edu