

# The Effects of the Great Recession on American Workers: What it Means for Workforce Policy and Practice

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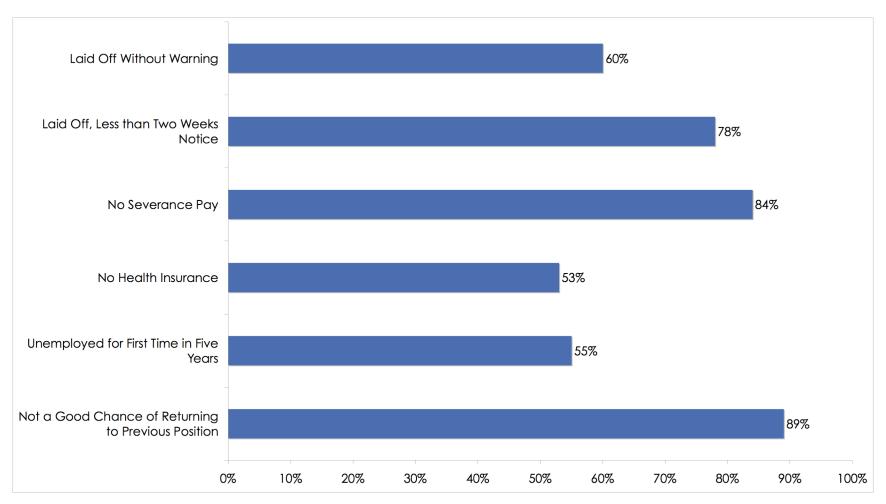


### **An Unprecedented Recession**

- The nation's longest recession
- Highest official unemployment rate in 30 years
- Over 17 million officially unemployed; millions more discouraged or underemployed
- 8.5 million jobs lost since December 2007
- Longest average length of unemployment in 62 years



## The Unemployment Experience



Source: Van Horn, C., and Zukin, C., "The Anguish of Unemployment," New Brunswick, NJ: John J. Heldrich Center for Workforce Development, Rutgers University, September 2009.



# Employment Status of Workers Who Lost Jobs During the Recession

|  | August 2009 | March 2010 | November 2010        |
|--|-------------|------------|----------------------|
| Unemployed and<br>Looking                          | 75%         | 54%        | 54%                  |
| Unemployed, Not<br>Looking, Discouraged            | 5%          | 13%        | 13%                  |
| Employed Full time Part time, don't want full time | 19%         | 33%        | 34%<br>(26%)<br>(8%) |
| Total  | 99%         | 100%       | 101%                 |
| Number of<br>Respondents                           | 1,202       | 908        | 764                  |

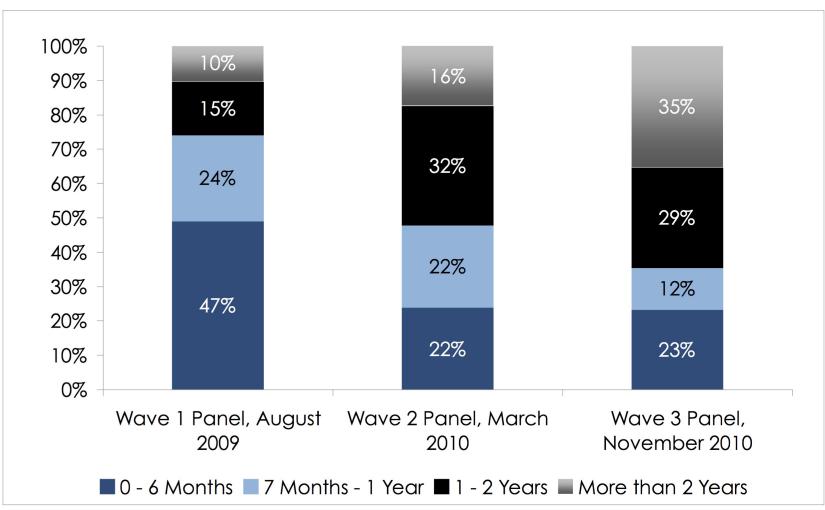


### **Employment Status by Demographic Groups**

|   | Employed | Not in Labor<br>Force | Unemployed<br>and Looking<br>for Work | Total % | Total<br>Number |
|---|----------|-----------------------|---------------------------------------|---------|-----------------|
| Age   |          |                       |                                       |         |                 |
| 18 - 34   | 41%      | 12%                   | 47%                                   | 100%    | 161             |
| 35 - 54   | 32%      | 12%                   | 57%                                   | 101%    | 332             |
| 55+   | 21%      | 17%                   | 62%                                   | 100%    | 271             |
| Education   |          |                       |                                       |         |                 |
| High school or less   | 33%      | 17%                   | 51%                                   | 101%    | 198             |
| Some college  | 28%      | 5%                    | 67%                                   | 100%    | 265             |
| Bachelor's degree or higher                                 | 43%      | 14%                   | 42%                                   | 101%    | 301             |
| Gender  |          |                       |                                       |         |                 |
| Male  | 35%      | 13%                   | 53%                                   | 101%    | 378             |
| Female  | 31%      | 13%                   | 56%                                   | 100%    | 386             |
| Race/Ethnicity  |          |                       |                                       |         |                 |
| White, non-<br>Hispanic                                     | 37%      | 12%                   | 51%                                   | 100%    | 542             |
| Black, non-<br>Hispanic/Other,<br>non-Hispanic/<br>Hispanic | 29%      | 11%                   | 60%                                   | 100%    | 150             |
| Income  |          |                       |                                       |         |                 |
| Less than \$30K   | 27%      | 14%                   | 60%                                   | 101%    | 245             |
| \$30K - \$60K   | 29%      | 10%                   | 61%                                   | 100%    | 244             |
| More than \$60K   | 56%      | 16%                   | 28%                                   | 100%    | 275             |



### **Duration of Unemployment**



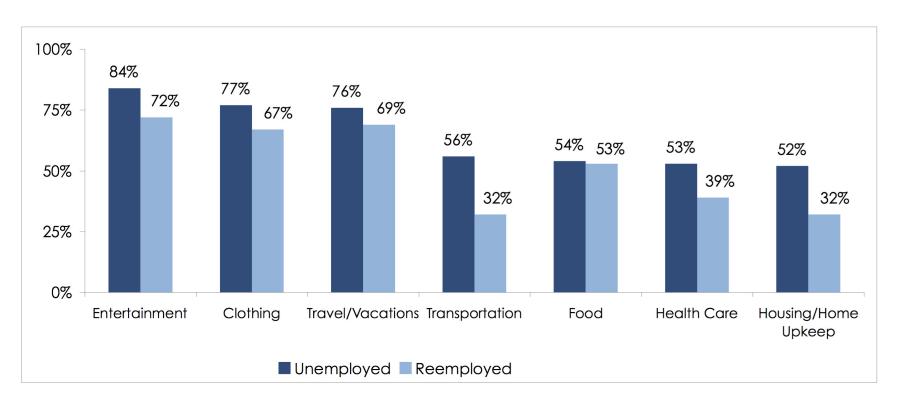


## **Severe Financial Impacts of Unemployment**

|                      | Economy has     | Poor Financial | •                  | Have a "Lot Less" in |  |  |  |
|----------------------|-----------------|----------------|--------------------|----------------------|--|--|--|
|                      | Major Impact on | Shape          | Situation is Worse | Personal Income      |  |  |  |
|                      | Family          |                | Compared to Two    | and Personal         |  |  |  |
|                      |                 |                | Years Ago          | Savings              |  |  |  |
| Full Sample          | 61%             | 46%            | 57%                | 58%                  |  |  |  |
| Employment Status    |                 |                |                    |                      |  |  |  |
| Unemployed           | 67%             | 60%            | 61%                | 65%                  |  |  |  |
| Long-term unemployed | 75%             | 74%            | 68%                | 76%                  |  |  |  |
| Reemployed           | 52%             | 27%            | 52%                | 48%                  |  |  |  |
| Age                  |                 |                |                    |                      |  |  |  |
| 18 - 34              | 51%             | 41%            | 47%                | 46%                  |  |  |  |
| 35 - 54              | 69%             | 51%            | 64%                | 67%                  |  |  |  |
| 55+                  | 67%             | 47%            | 66%                | 65%                  |  |  |  |
| Education            |                 |                |                    |                      |  |  |  |
| High school or less  | 58%             | 49%            | 57%                | 61%                  |  |  |  |
| Some college         | 67%             | 53%            | 59%                | 60%                  |  |  |  |
| Bachelor's degree or | 59%             | 31%            | 55%                | 48%                  |  |  |  |
| higher               |                 |                |                    |                      |  |  |  |
| Gender               |                 |                |                    |                      |  |  |  |
| Male                 | 61%             | 49%            | 61%                | 57%                  |  |  |  |
| Female               | 61%             | 42%            | 52%                | 59%                  |  |  |  |
| Race                 |                 |                |                    |                      |  |  |  |
| White, non-Hispanic  | 56%             | 45%            | 59%                | 57%                  |  |  |  |
| Black/Hispanic       | 69%             | 48%            | 54%                | 61%                  |  |  |  |

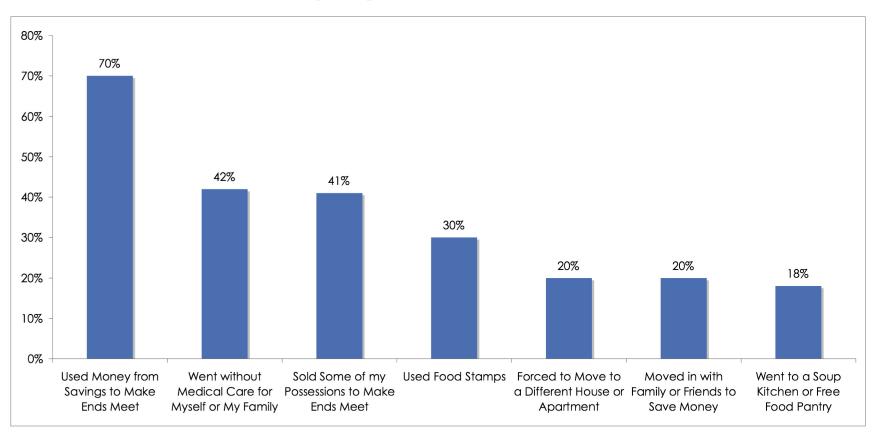


### Reduced Spending During the Recession



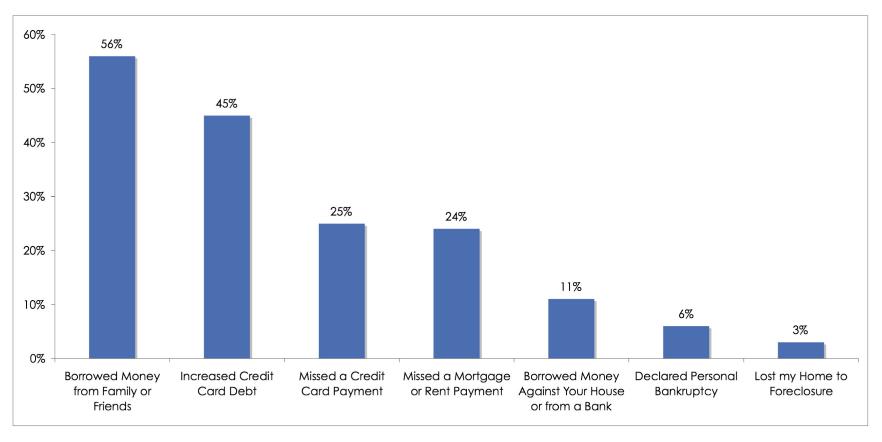


# Trying to Make Ends Meet Unemployed, March 2010



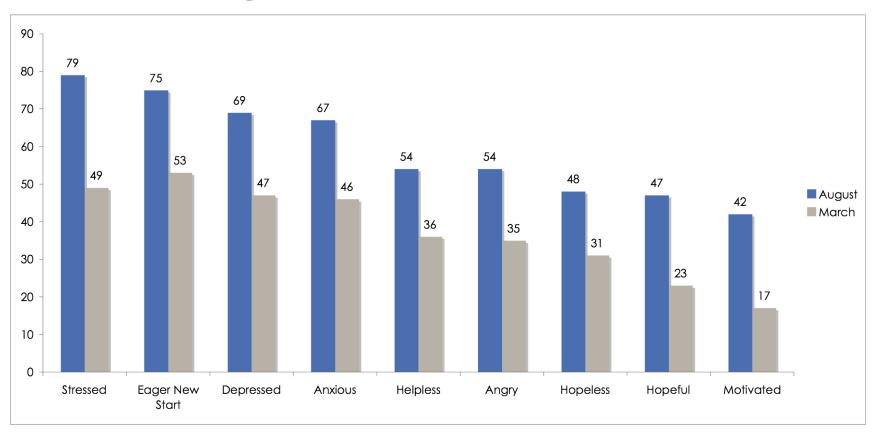


# Sinking Deeper into Debt Unemployed, March 2010



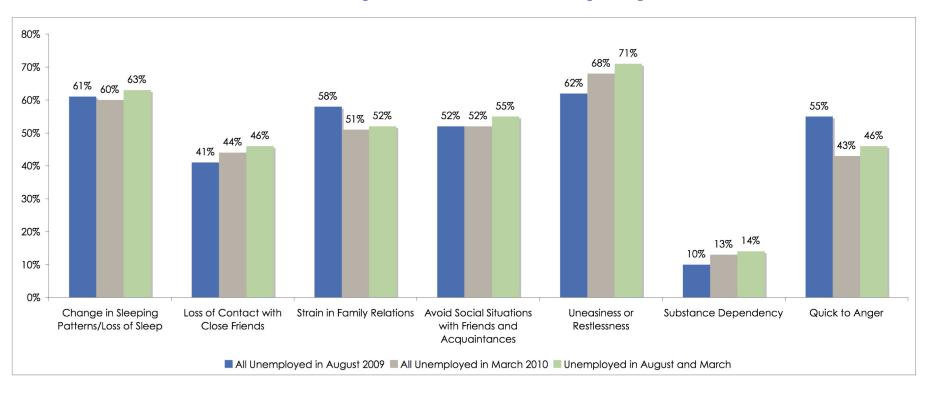


# The Emotional Costs of Unemployment August 2009 and March 2010





### **Personal Impacts of Unemployment**





### **Policy Changes**

- Extend and reform Unemployment Insurance; ensure coordination with reemployment services
- Enhance advance warning laws; more robust rapid response
- Incent lifelong learning opportunities with emphasis on attainment of certificates and degrees
- Bolster resources for the Workforce Development System



#### **Practice Reforms**

- Link workforce development with economic development and employer needs
- Build stronger connections with other organizations that serve the unemployed
- Expand on-the-job training and apprentice programs
- Enhance labor market intelligence to help job seekers
- Set and enforce standards for program quality



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